

1. Your chance to feature in Housing Today's prestigious list of best places to work

Housing Today's Good Employer Guide 2025 celebrates outstanding workplace culture and best practice across the housing association sector.

The guide highlights organisations leading the way in skills development, diversity and inclusion, innovation, culture, and staff wellbeing.

Featuring in the guide is an excellent opportunity to showcase your organisation as an employer of choice and demonstrate how you're tackling the sector's skills challenge.

Please complete this short survey by 28 November for a chance to be featured.

For any queries, contact carl.brown@assemblemediagroup.co.uk.

2. General information

* 1. Please enter your details

Name

Job title

Organisation

Organisation address

Email address

Phone number

3. About your company

Please provide staff and company information on your company.

2. Please describe your organisation in 250 words maximum - please include the geographical area in which you operate and your core values, ethos and social purpose. Please detail two or three projects you have delivered in the past year. These can be development projects or other initiatives. Please limit the text amount to 25 words on each project.

3. The size of your organisation

How many full-time employees do you have in the UK? (this should be calculated as the average number of staff members working on a full time equivalent basis for the most recently completed financial year and should exclude all sub-consultants or employees on a fixed term contract of less than 6 months duration)

4. How many homes does your organisation own and/or manage?

5. What is the maximum number of standard annual leave days offered to staff? Include extra days for long service, but exclude bank/public holidays and purchased leave

6. What is the minimum number of standard annual leave days offered to staff? Exclude bank/public holidays and any purchased leave

7. Do you offer staff corporate volunteering days/employer supported-volunteering?

☐ Yes

☐ No

8. If yes please provide more information - how many days per year, what staff do and the causes you support etc.

9. Do you offer staff private healthcare?

☐ Yes to all staff

☐ Yes to some staff

☐ We don't offer private healthcare

10. Do you offer staff enhanced maternity benefits?

- ☐ Yes to all staff
- ☐ Yes to some staff
- ☐ We don't offer enhanced maternity benefits

11. Do you offer staff enhanced paternity benefits?

- ☐ Yes to all staff
- ☐ Yes to some staff
- ☐ We don't offer enhanced paternity benefits

12. What is your expectation for staff working in your offices?

- ☐ 1-2 days a week
- ☐ 3-4 days a week
- ☐ Full working week
- ☐ Staff work flexibly based on function/team
- ☐ We don't have an office

13. What is your staff turnover? (as a % of full-time workforce)

4. Skills and staff development

Please share how you attract and develop your staff

14. What is the average amount of training hours you offer per staff member per year?

15. Do you offer management training?

☐ Yes

☐ No

16. If yes, please provide further detail

17. Do you offer staff sabbaticals/career breaks?

☐ Yes to all staff

☐ Yes to some staff

☐ We don't offer staff sabbaticals

18. If you answered yes please give more detail on what staff sabbaticals or career breaks you offer

19. How many of your staff on entry level training schemes are graduates?

20. How many of your staff on entry level training schemes are apprentices?

21. How many of your staff are on entry level training schemes that are neither graduates or apprentices?

22. Do you offer staff training to improve digital literacy?

☐ Yes

☐ No

23. If yes, please provide details

24. Do you carry regular performance reviews of staff?

- ☐ Yes
- ☐ No

25. If yes, please provide details. If no, what do you do instead?

5. Diversity and inclusion in your firm

Please share how diverse your workforce is

26. What percentage of your staff are women?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30-39%
- ☐ 40%+

27. What percentage of your staff identify as being from ethnically diverse backgrounds?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30-39%
- ☐ 40%+

28. How would you describe the ethnic diversity of the local population or community from which you primarily recruit staff?

- ☐ Very ethnically diverse
- ☐ Moderately ethnically diverse
- ☐ Somewhat ethnically diverse
- ☐ Not very ethnically diverse
- ☐ Not ethnically diverse

29. Approximately what percentage of your staff have declared a disability (as defined by the Equality Act 2010)?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30-39%
- ☐ 40%+

30. Do you monitor the representation of neurodivergent staff within your organisation?

- ☐ Yes
- ☐ No

31. If yes, approximately what proportion of your staff identify as neurodivergent?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30-39%
- ☐ 40%+

32. What steps, if any, is your organisation taking to improve workforce diversity and representation?

6. Health and wellbeing

Please tell us what you do to support the wellbeing of your staff

33. Do you have a wellbeing strategy at your company?

- ☐ Yes
- ☐ No

34. If so which of the following areas does your policy cover? (tick any of the following)

- ☐ Physical – fitness classes, health measurement tools, health and nutrition advice.
- ☐ Psychological – resilience programmes, mental health resources, flexible working policies
- ☐ Social – team days out, charity days, diversity and inclusion policies
- ☐ Other (please specify)

35. How do you measure wellbeing among employees (tick any of the following)?

- ☐ Staff surveys and focus groups
- ☐ Health and safety stats
- ☐ Employee assistance programme stats
- ☐ Stress audit
- ☐ HR data such as staff absences/sickness and staff turnover
- ☐ Aggregated health data
- ☐ Feedback from health champions
- ☐ Exit interviews
- ☐ Other (please specify)

36. When did you last carry out a culture audit at your organisation? (A culture audit reviews how well your organisation's values, behaviours, and working environment align with its stated culture and support staff engagement)

- ☐ Last 12 months
- ☐ Between 1 and 3 years ago
- ☐ More than 3 years ago
- ☐ Never

7. Supporting materials

Please provide some supporting materials for our GEG coverage

37. Please provide a supporting document to your submission - these can offer more information on a specific initiative at your company or certification you have received

Choose File

Choose File

No file chosen

38. Please provide an image to support your submission

This image can be one of your staff or related to an initiative that you reference in your submission.

Choose File

Choose File

No file chosen

39. Please provide an image to support your submission

This image can be one of your staff or related to an initiative that you reference in your submission.

Choose File

Choose File

No file chosen

40. Please provide an image to support your submission

This image can be one of your staff or related to an initiative that you reference in your submission.

Choose File

Choose File

No file chosen

8. Copy of page: Privacy policy

* 41. Thank you for completing our survey

☐ *By selecting this box, I understand that I may receive communications from Assemble Media Group Ltd.
Our privacy policy can be found here: <https://www.building.co.uk/privacypolicy>.*